



WIZO. Doing What Matters



WIZO Activities 2020-2024:

Vision, Sustainability and Impact



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Key Development Areas

Building a professional organization:

Experienced CEO and management team, modern management practices, efficient operations, improved service delivery

Creating a clear strategy

Focusing on growth, sustainability, and impact

Strengthening partnerships:

Enhanced cooperation with our federations, governmental bodies, workers union, and volunteers





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2020 – Pandemic Crisis Response, Economic Stability, and Resilience

Established "Corona Emergency Team"

Implemented streamlining plan

Launched remote activities for employees and volunteers

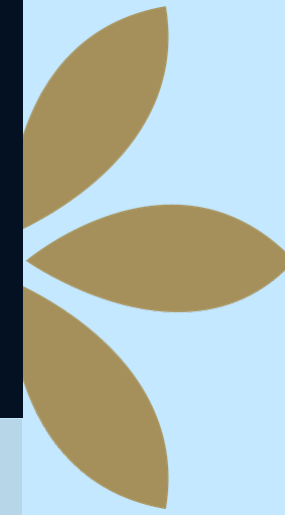
Created quarantine shelter for women victims of violence



2020 – Pandemic Crisis Response, Economic Stability, and Resilience



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01

Unified WIZO headquarters buildings

02

Initiated weekly Zoom meetings with federations

03

Launched men's program for breaking the cycle of violence

04

Started communities for women leaving shelters





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2021 Strategic Planning & Crisis Management



01

Led daycare protest for better wages

02

Managed transition of daycare centers to Ministry of Education

03

Strengthened relationship with workers' organization

04

Responded to "Guardian of the Walls" operation

05

Strategic planning event to shape WIZO's future direction

06

Implemented new organizational routines



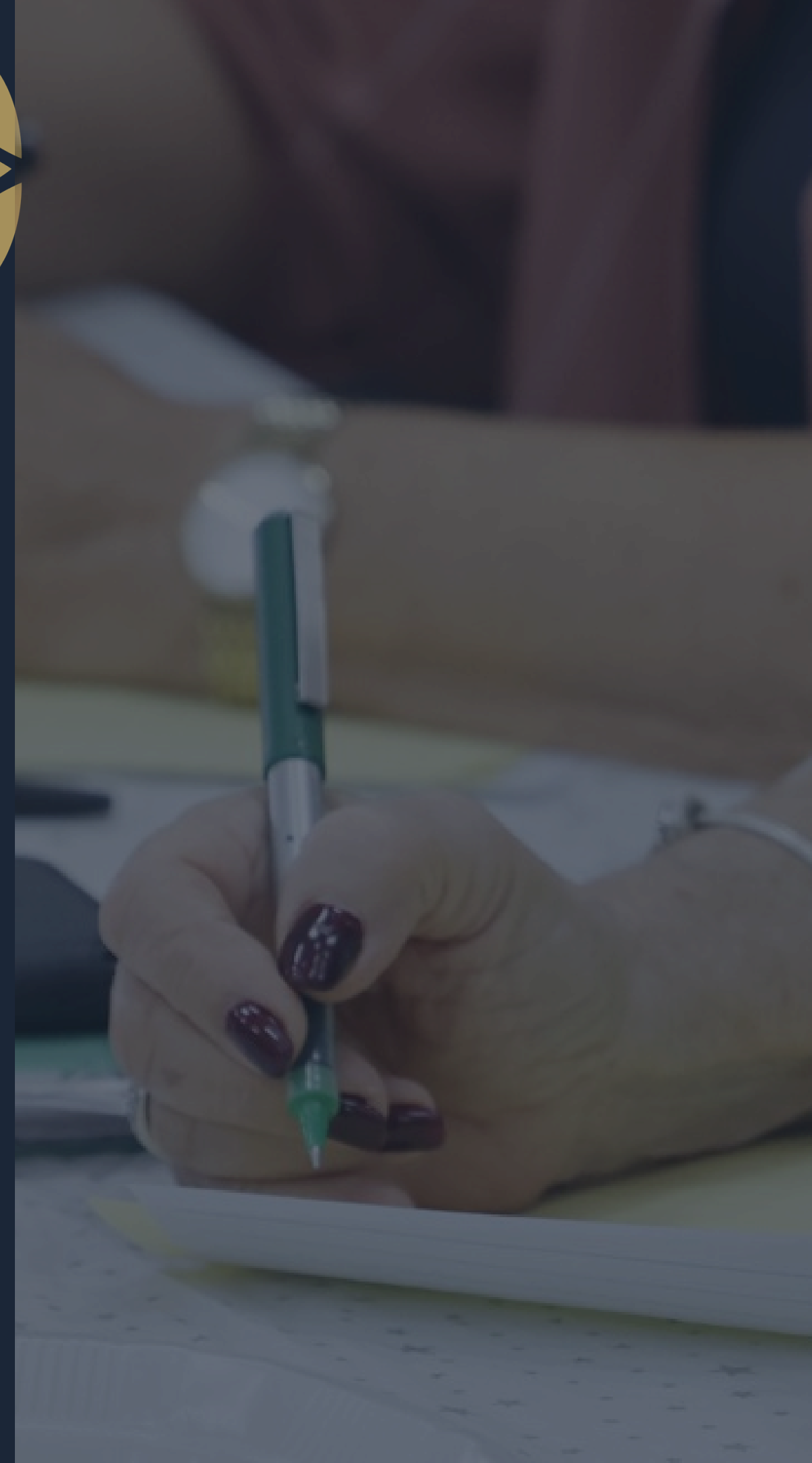


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2022 - Organizational Development & Innovation

- Replaced ERP system with Oracle Cloud Infrastructure
- Established WIZO Archive
- Recognized as one of the best employers in the public sector
- Launched SELFREE program for girls

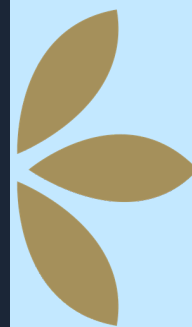




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2022 - Organizational Development & Innovation

- Strengthened the field of volunteering in WIZO Israel
- Engaged with government relations company
- Updated brand language and corporate identity





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2023 – 2024 Crisis Response & Social Resilience

Daycare centers set up in hospitals to support healthcare workers

Youth volunteering on farms in the north and south

Emergency shelters for evacuated families at WIZO youth villages

Laptop distribution for students to ensure continuity in education

5,000 boxes of essentials distributed through WIZO centers



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2023 – 2024 Crisis Response and Social Resilience

- Launched "Israel Under Attack" and "Return to Sderot" campaigns
- 50 Life-Saving Bomb Shelters to build across WIZO institutions
- Sensory motor rooms in shelters for child development
- "Fanny Cohen Open House" resilience hub in Sderot





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2023 – 2024 Resilience Programs for Impacted Populations





- Support programs in southern communities (Sderot, Nir Oz, Maslul)
- Emotional resilience workshops for children, seniors and youth
- Psychological support groups for women and army families – “home front heroes”
- "Safety Net" for survivors of violence and trauma





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2023 – 2024 WIZO DASW: Advocating for Civilian Protection and Justice

-  Urgent call for a home front cabinet to enhance civilian safety
-  Demand for international intervention for hostage release
-  Amplifying the voice for justice and civilian rights during crises
-  Proactive approach to safeguarding affected populations





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2023 – 2024 Advocacy Against Gender Violence & Accountability

- Presented document on domestic violence to socio-economic cabinet
- Emphasized war's impact on women and gender-based violence
- Sent appeals to international organizations on gender-based violence
- Reinforced WIZO's commitment to combating gender violence in crisis times





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Looking at the future: WIZO's Ongoing Commitment to Israel's Recovery and Resilience

- **Supporting Israel's Recovery:** Focus on emotional well-being, community strength, and resilience as core goals.
- **Essential Services for Vulnerable Populations:** Addressing needs of children, students, women, evacuees, families in crisis, seniors, and survivors of domestic violence.
- **Expanding Partnerships in Southern and Northern Israel:** Deepening collaboration with the relevant bodies in the south and in the north, and developing the Fanny Cohen Open House as a resilience hub in Sderot.
- **Empowering Caretakers and Educational Excellence:** Nationwide training for daycare staff and a new master's program for preschool teachers with Lewinsky-Wingate College.

